

IMPACT REPORT

2021 - 2023



GREENPEACE
Australia Pacific

ACKNOWLEDGMENT OF COUNTRY

Greenpeace's mission is to secure an Earth capable of nurturing life in all of its magnificent diversity.

We acknowledge the nurturing of land and waters by Indigenous peoples since time immemorial.

We acknowledge the enduring sovereignty of Indigenous peoples of Australia and the Pacific.

We acknowledge we stand on the traditional lands of Indigenous peoples and pay respect to elders past and present.

IN MEMORY OF

CHIEF TIMOTHY 1963 - 2023

Chief Timothy's booming calls across the water: 'Welkam home, welkam home!' filled our hearts with warmth as the Rainbow Warrior sailed into Port Vila, Vanuatu in solidarity with Pasifika calls for climate justice. We will always cherish this memory of a man whose legacy as a deeply respected Pacific Elder will live on in the hearts of all who knew him.

DR SID FRENCH 1949 - 2022

A giant of the Greenpeace community, whose manifold contributions always spoke directly to our shared vision for a greener, more peaceful Earth.

Sid's extraordinary friendship and stalwart dedication to our cause is deeply missed by the Greenpeace crew.

UNCLE LOTOMAU 1952 - 2023

Just months before crossing the rivers of love, the wonderfully wise and charismatic Uncle Lotomau of Kioa, Fiji stood chest deep in the ocean with his grandson for an unforgettable image that, in showing how far the seas have risen since his boyhood, touched the hearts of millions across the world. Rest in peace and strength, Uncle.



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OUR MISSION & VISION

To secure an Earth capable of nurturing life in all of its magnificent diversity.

In these extraordinary times of climate and ecological emergency - during which there are opportunities to make a difference to both humanity and nature for millenia to come, Greenpeace's mission has never been more urgent.

Greenpeace Australia Pacific (Greenpeace) is a leading independent campaigning organisation working in deep collaboration with allies to expose the world's environmental problems and promote the solutions essential to achieving our mission.

As an autonomous entity acting in concert with the global Greenpeace network, our mission in the Australia-Pacific region is clear. Every three years, we identify the areas in which we can secure systemic change at scale for maximum impact in our region.

Read on to discover Greenpeace's major campaign achievements in the Australia-Pacific region in accordance with these priorities during the 2021-23 three year planning cycle.

2021-2023 OPPORTUNITIES FOR SYSTEMIC CHANGE

Climate-wrecking gas and coal remain our dominant sources of energy even though these fossil fuels are driving climate change.

Australia's transition to renewable energy in favour of a greener future has been held up by our country's biggest users of electricity.

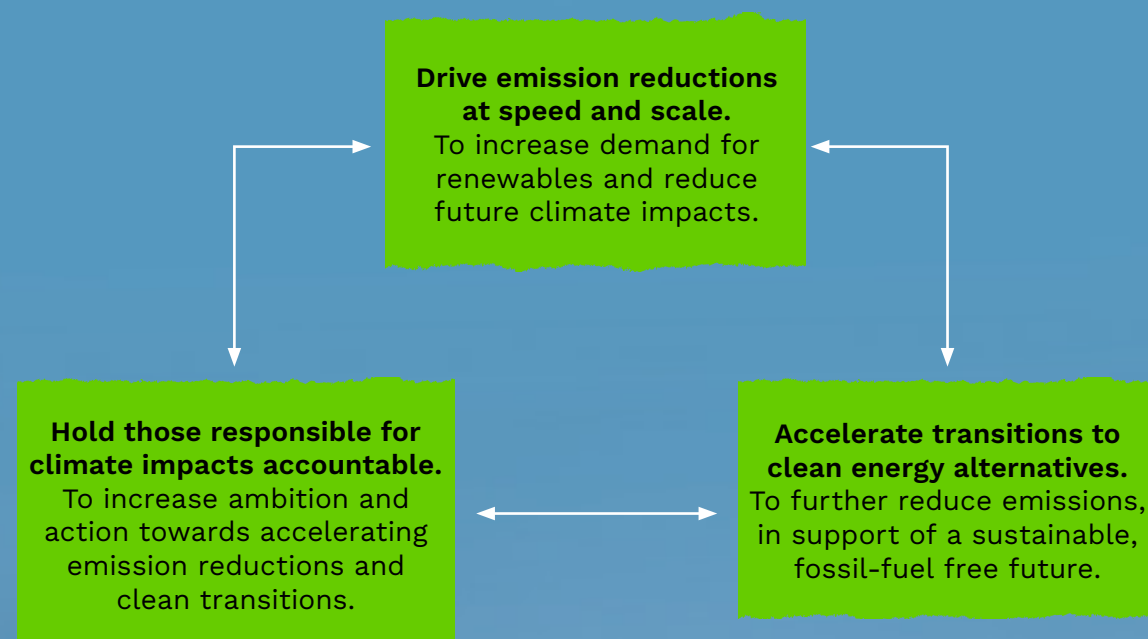
Internal combustion engines are our country's third biggest and fastest growing source of emissions despite clean transport technology.

Pacific climate justice is increasingly urgent amidst intensifying climate impacts, yet the world's biggest polluters are moving at a glacial pace on climate action.

Our oceans are facing an unprecedented ecological crisis due to extractive industries, plastics pollution, and global warming.

Our fragile earth
deserves a voice.
It needs solutions.
It needs change.
It needs action.

OUR STRATEGIC APPROACH



Our shared vision can be won with courageous advocacy and action.

OUR TACTICAL TOOLBOX



INVESTIGATE

The public has the right to know and understand what is happening to our planet so they can act. We work with experts, scientists and researchers to investigate environmental problems, bear witness to and expose environmental crimes, and draw the curtain back on the people, companies and governments who must be held accountable.



SHIFT THE NARRATIVE

Stories have unparalleled power to inspire and shape a better future. We make sure the stories of environmental problems and solutions are done justice by strategically calling out vested interests, providing deep analysis and thought leadership, and celebrating positive progress.



CONNECT

When we work together, we can change the world. We connect and engage with people from all over the globe, bringing together and inspiring the diverse communities, individuals and perspectives needed to secure our shared vision of a just and healthy planet.



ACT

Our shared vision can be won with courageous advocacy and action. We take creative, peaceful direct action to stop environmental destruction, and work alongside communities and civil society to raise the quality of public debate and advocate for the solutions essential to a greener, more peaceful future.

We know people
working together
are capable of doing
practically anything.

A WORD FROM OUR CEO

Our Earth remains immeasurably beautiful. Humanity is as creative and capable as ever. We are a social species that loves and wants the best for our children and our neighbours. Yet we have ended up on the wrong track with our economy and democracy corrupted by the malign influence of major polluters and environmental destroyers. Severe climate and ecological damage are worsening, and scientists warn us that the threat of collapse is getting closer.

We know though, that people working together are capable of doing practically anything.

In these unprecedented times it is critical that we also acknowledge the scale of our shared achievement. Because the world is not standing still. We are taking steps forward. The path remains open to secure an Earth capable of nurturing life in all of its magnificent diversity. And that is the journey to which Greenpeace is resolutely committed.

Our campaigns are always solutions-led and at scale; designed to leverage

Greenpeace's unique blend of capabilities to secure the largest environmental gains possible in the shortest space of time. Through this approach and working in deep collaboration with our friends and allies, we have secured profound and systemically significant impact in our region and on the global stage across the past three years:

Our **ReEnergise** campaign pushed 21 major corporations to commit to 100% renewable energy by 2025, resulting in 6.7m tonnes of emissions saved per year and driving new demand and investment in renewables.

The **AGL** campaign helped persuade Australia's largest domestic climate polluter - responsible for roughly 8-10% of our nation's climate pollution - to abandon its plans to keep burning coal until almost 2050 and to bring forward coal station closure dates to 2035 or sooner.

The **Pacific Climate Justice** campaign helped secure the United Nations General Assembly's world-first consensus referral of Vanuatu's request for a ruling



© Greenpeace / Michaela Skovranova

on human rights and global warming to the International Court of Justice, with the case now in preparation.

The **Electrify** campaign has successfully secured the conditions for an EV tipping point in Australia; spelling the beginning of the end for the internal combustion engine in Australia.

We launched the **Whales not Woodside** campaign with a vision of Western Australia's emergence as a renewable energy powerhouse, driving an unprecedented challenge to Woodside Energy's plans to proceed with the most climate-polluting project under development anywhere in Australia.

And our **Global Oceans Treaty, Plastics** and **Deep Sea Mining** campaigns have contributed

to global efforts and measurable progress towards lasting ocean protections.

All of this alongside the drumbeat environmental advocacy that Greenpeace always provides - because we are Greenpeace. We are proudly independent. Although we are always prepared to constructively engage with business in seeking solutions, our rigorous independence means we do not participate in corporate partnerships, nor do we accept funding from corporate philanthropic foundations.

The impact outlined in this report has only been made possible because of the incredible generosity of our donors; the deep commitment of our volunteers, activists and pro bono providers; the trust of the friends and allies with

whom we collaborate; and the dedication of our team. I thank everyone who has contributed to these extraordinary results.

Every year is now the test of our lives, but we will meet the future with resolution and even greater ambition built on these successes, to secure an Earth capable of nurturing life in all of its magnificent diversity.

DAVID RITTER
CHIEF EXECUTIVE OFFICER

A WORD FROM THE BOARD

From the Board's perspective, watching four skilled, bold and resolute figures standing atop the crane adjacent to Woodside Energy's Perth office as they unfurled a "Stop Woodside" banner for all of Australia to see was a terrific way to end 2023.

Watching Greenpeace Australia Pacific activist Joe Palmer standing so confidently up high, delivering a pitch-perfect critique of Woodside's actions was a moment of great pride.



It was an act of courage, ambitious, unexpected, confronting, attention-grabbing and downright exciting! That is exactly the vision the Board has for Greenpeace Australia Pacific.

As David Ritter is fond of saying, "This is the time Greenpeace was made for". The moment is urgent and the need for high-capability organisations delivering high-impact activities has never been greater. Greenpeace is critical to this moment, with its unique ability to spotlight environmental and commercial bastardry while simultaneously painting a picture of love, hope and possibility.

Our organisation has been active on many fronts across the past three years - much of it visible, some of it behind the scenes - but all underpinned by dedicated skill, effort and ambition alongside an enduring commitment to supporting and driving impact. The Board recognises and salutes this work in no order of priority because each is critical to the other:

Continued investment in and embracing of our Culture of Impact to ensure Greenpeace continues to be a workplace that people love and want to be part of;

Our astonishingly rapid organisational growth and responsive programming despite a global pandemic;

Accompanied by many foundational system changes and sharp legal work that have advanced our capabilities and streamlined our internal and external efficiencies;

Our ongoing cyber security work which continues to strengthen data security for our valued supporters, amidst a rapidly shifting digital landscape;

Implementing impact forensics and innovations that inform and embed organisational sustainability and growth to drive systemic change.



Before embarking on the next three years together, it is appropriate to pause for a moment and reflect on all that has gone before. To acknowledge and honour the hard work and all the staff, activists and volunteers responsible. To our amazing supporters whose generosity helps power our work. To the global organisation that is again igniting excitement.

I began this missive with reference to our intrepid climbers and it seems appropriate to end with them as well. Watching Greenpeace Australia Pacific activist Joe Palmer standing so confidently up high, delivering a pitch-perfect critique of Woodside's actions was a moment of great pride. But equally enamouring was Joe's less than stellar effort to work out how to stop the recording! I loved it because

it was so quintessentially human. It is this, alongside our aspiration to care for each other, for nature, and the world around us, which makes Greenpeace so wonderful and critical to this time.

LOUISE TARRANT
BOARD CHAIR

2021 - 2023 IMPACT IN A SNAPSHOT

WHALES NOT WOODSIDE

2023: Our creative action prompts Woodside to remove a toxic oil tower it had left to rot in the ocean. (p.24)

CONFERENCE OF PARTIES (COPS)

COP26 (2021)
Glasgow, Scotland

The international community endorse an accelerated coal phase-down and an end to fossil fuel subsidies in the final decision text.

COP27 (2022)
El Sheikh, Egypt

All parties to the United Nations Framework Convention on Climate Change make a breakthrough agreement to establish a loss and damage finance facility to help ensure climate impacted communities receive the help they need.

COP28 (2023)
Dubai, United Arab Emirates

198 countries - including Australia - agrees to transition away from fossil fuels. Australia also joins 118 nations in pledging to triple the world's renewable energy capacity and to double energy efficiency by 2030. (p.35)

Ningaloo Reef

Hunter Region

Sydney

Canberra

La Trobe Valley

ELECTRIFY

2023: Woolworths commits to fleet electrification by 2030, saving an estimated 85,000 tonnes of climate pollution per year. (p.22)

REENERGISE

2022: ReEnergise secures 21 commitments from major household brands to become 100% renewables powered by 2025, saving 6.7m tonnes of climate pollution per year. (p.20)

PLASTICS

2023: Australia joins 175 nations in agreeing to create a binding agreement that addresses the impacts of plastic use and pollution on the environment and human rights, opening the path towards a strong Global Plastics Treaty. (p.32)

AGL

2022: AGL accelerates its coal station closure timelines, and commits to a \$12b investment in renewables, establishing unstoppable momentum for the end of coal power in Australia. (p.18)

CLIMATE JUSTICE

2023: Australia joins 131 other nations in co-sponsoring Vanuatu's landmark bid for an International Court of Justice Advisory on the impact of climate change on human rights. (p.32)

WHALES NOT WOODSIDE

2023: Federal reforms of the Safeguard Mechanism put a hard, declining cap on industrial emissions and place new restrictions on new coal and gas projects. (p.24)

GLOBAL OCEANS TREATY

2023: Australia becomes one of the founding signatories of the Global Oceans Treaty that, if ratified worldwide by 2025, will protect 30% of our oceans by 2030. (p.32)

ELECTRIFY

2023: The federal government releases its National Electric Vehicle Strategy inclusive of a commitment to establish a Fuel Efficiency Standard. Legislated in April 2024, this is now set to prevent 80 million tonnes of carbon emissions by 2035. (p.22)

01

GREENPEACE IN ACTION

2021 - 2023



© Greenpeace

Australia's era of climate wrecking coal pollution is now coming to an irreversible end.

GREENPEACE IN ACTION

TRANSFORMING AGL ENDING THE ERA OF COAL POLLUTION

Coal, oil and gas are the number one drivers of the climate emergency. By 2020, coal-fired electricity accounted for roughly a third of Australia's annual domestic emissions, with AGL Australia's largest climate polluter in being responsible for roughly 8% of our domestic emissions. AGL's planned to continue coal burning until 2048, beyond the recommended 2030 cut-off, and to undertake a demerger which would have hidden its polluting assets.

First we exposed AGL's true environmental impact.

Market research showed that AGL's greenwashing had been effective, making it necessary to expose the truth by publishing a detailed investigative analysis titled *Coal Faced*. The impact of a far-reaching satirical advertising campaign was also amplified when AGL took Greenpeace to the Federal Court alleging intellectual property breaches - and overwhelmingly lost.

And pushed AGL to reconsider its trajectory.

An innovative campaign to nominate Melbourne student and climate activist Ashjayeen Sharif to AGL's board further highlighted the company's poor environmental performance and pushed AGL to reconsider the sustainability of its future as a supplier of coal based electricity.



© James Zadro / Greenpeace

OVER 55%

of AGL's shareholders voted for Paris aligned climate targets at the company's 2021 AGM.



© Dale Cochrane / Greenpeace

Whilst intensifying public pressure.

Our behind-the-scenes engagement helped orchestrate a pivotal moment at AGL's September 2021 AGM, where over 55% of shareholders voted for Paris-aligned climate targets. Pressure on AGL further intensified when Tomago Aluminium - a vital cog in AGL's operations - announced its commitment to renewable energy powered operations by 2029. By this stage, investment firm Grok Ventures, had become a majority stakeholder in AGL, and one of the loudest voices in opposition to AGL's planned demerger.

Towards securing the conditions for an about-face.

This mounting pressure left AGL with no choice but to scrap its demerger plans, prompting the resignation of its CEO and key board members. Dominated by clean energy advocates, the newly elected board announced shortened coal station closure timelines which, in combination with the company's public announcement of a \$12 billion investment into renewable energy, confirmed that the momentum toward ending coal-based power in Australia is now unstoppable.



POWER PLAY

Discover how Greenpeace's campaigning created the conditions for fundamental change in AGL's direction and a global precedent for successfully challenging and transforming a major climate polluter.

AGL IS NOW ON TRACK TO BECOMING A RENEWABLES POWERHOUSE

2023

Liddell formally closed in April 2023

2030

Bayswater's closure is now slated for 2030-33 (originally 2035)

2035

And Loy Yang A will now close no later than 2035 (originally 2048)

THE RACE TO RE-ENERGISE CORPORATE AUSTRALIA

While taking on AGL - Australia's biggest climate polluter in 2022, we also knew that Australia's biggest companies and institutions were consuming around 70% of our country's electricity supply.

Yet the rise of renewable energy alternatives meant that these same companies could go from being a big part of the problem to becoming part of the solution.

We highlighted this opportunity.

Of the 80 major companies profiled across seven sectors in our report *The Corporate Race to 100% Renewable Energy*, 56 had not yet made 100% renewable commitments. By providing intelligence on what was happening on the ground while highlighting why companies should invest in renewable energy, we revealed an evidence-based story of momentum, opportunity and expectation.

Then engaged companies directly.

We met with the executives of each target company to present the case for 100% renewable commitments. We also engaged with customers and staff of these companies to establish mass awareness of 100% renewables as doable, economical, necessary and good for everyone.

And created a race to the top.

We launched a website that profiled and ranked the corporate leaders and laggards on renewable commitments. Combined with strategic generation of rolling media coverage for the life of the campaign, this nurtured a sense of urgency amongst corporations to act - and to do so quickly.

That was accelerated by public pressure.

Our mobilisations of concerned community members and customers outside the storefronts of laggards reinforced to businesses that 100% renewable commitments were essential to maintaining good brand reputations and social licence.

And celebrations of those who made commitments.

As 100% renewable energy commitments began to roll in from leading businesses including Aldi, Coles, Telstra and Woolworths, we responded with positive media and social media giving credit to business for doing the right thing.

Our innovative corporate engagement approach has helped leading businesses get on track to becoming 100% renewables powered by 2025 or sooner.

21

Household brands have made the shift including Aldi, Woolworths, and Coles. Combined, their commitments have cut an estimated 6.7 million tonnes of emissions per year.

7%

Of corporate electricity use has switched to renewables representing 4.5% of the National Energy Market.

3,282

New renewable energy projects, and a workforce that will help enable Australia's transition to clean energy.

21%

Increase in awareness about companies tackling climate change.

The road to a country powered
by clean transport is now open.

GREENPEACE IN ACTION

ELECTRIFY: THE ROAD TO CLEAN TRANSPORT

Transport ranks as Australia's third-largest and fastest growing source of climate pollution, largely due to our country's lack of Fuel Efficiency Standards (FES). Appropriate policy reforms would increase the availability, accessibility and affordability of electric vehicles for all, enabling the rise of clean transport. Responsible for 41% of all new car purchases, major businesses also have untapped potential to lead the electric vehicle (EV) revolution by committing to fleet electrification.

First, we shone a headlight on the truth.

Our investigation *Under the Hood: The Truth About Toyota* exposed the ways in which Australia's most trusted automaker has stalled climate action elsewhere in the world. This undermined the credibility of car manufacturers and others in the industry with a vested interest in ensuring weak policies, with the subsequent media coverage also energising our supporters to get involved by actively calling for the federal government's introduction of Fuel Efficiency Standards.

And called out vested interests.

We submitted a formal complaint to the Australian Competitor and Consumer Commission (ACCC) calling out Toyota's false representations on vehicle emissions and its status as a clean transport leader. Almost simultaneously, the ACCC announced a crackdown on businesses employing greenwashing tactics.

While countering misinformation.

Our dedicated Electrify website and ongoing print, digital and radio communications reached and educated a potential audience of over 398 million on the feasibility of EVs as a clean transport solution. This drove a demonstrable increase in public support for a strong FES, further bolstered by our report *Supercharging Supermarkets* which highlighted further opportunities for corporate Australia to help lead the clean transport revolution.



© Greenpeace / Isabella Moore



The late Dr. Sid French with his beloved EV "Zoe", later generously donated to Greenpeace by the French family.
© Greenpeace / Isabella Moore

And lobbying the government for systemic change.

On the back of activating over 70 community volunteers to meet with their local MPs across 45+ electorates and in Canberra on the need for a strong FES, our comprehensive submission to the federal government during its *National Electric Vehicle Strategy* (NEVS) consultations heavily influenced policymakers. Our commissioning of research, which revealed the cost savings of switching from petrol to electric on an electorate by electorate basis, also drummed up further public pressure on the government to enact a strong policy.

While persuading corporates to electrify their fleets.

We presented a comprehensive business case for fleet electrification to our country's biggest corporate fleet operators including Woolworths, Coles, Bunnings, Aldi, and major banks, supplemented by our *Getting Fully Charged* guide for companies considering fleet electrification. Ranking 32 corporations across five sectors based on their fleet electrification commitments created competitive pressure, further intensified by our activation of 8,500 supporters and orchestration of CEO lobbying and storefront creative confrontations. Our digital engagement tactics directly reached almost 90,000 staff of the corporations in question, helping drive change within the businesses.

STOP PRESS!

In 2024, Australia legislated a Fuel Efficiency Standard, which will prevent 80 million tonnes of transport emissions from entering our atmosphere by 2035.

Woolworths has committed to fleet electrification by 2030. This will reduce transport emissions by an estimated 85,000 tonnes a year. Campaign intelligence also tells us to expect commitments from an additional 2-4 companies in 2024 with many target companies now viewing fleet electrification as feasible.

Our Whales not Woodside campaign is working hard to stop our country's biggest climate threat, protect our oceans, and firmly position Western Australia at the helm of a renewables-powered era.

GREENPEACE IN ACTION

ENDING NEW GAS IN AUSTRALIA: WHALES NOT WOODSIDE

Oil and gas giant Woodside Energy is continuing to progress the Burrup Hub expansion project off the coast of Western Australia - despite dire climate and environmental consequences.

The Burrup Hub is by far the most climate polluting project currently under development in Australia. The components include the exploitation of the Scarborough and Browse offshore gas basins and the North West Shelf Project Extension. If developed to full completion, the Burrup Hub would result in mining and burning gas until 2070 and create more than 12 times Australia's annual domestic climate pollution.

A completed Burrup Hub would be a climate bomb, emitting

6.1 BILLION

tonnes of climate pollution into our atmosphere

Components of the Burrup Hub directly threaten the magnificent Scott Reef and other precious and vulnerable ocean habitats including Ningaloo.

It does not have to be this way.

Western Australia has an untapped wealth of clean energy opportunities waiting to be harnessed for our country's clean energy revolution.

Challenging a fossil fuel project of this scale requires major effort. Greenpeace was invited to become involved in the campaign to stop Woodside, by Western Australia's peak environmental body, Conservation Council of Western Australia (CCWA).

We continue to work in deep collaboration with CCWA and other allies to maximise the impact of our shared effort. So far we have...

Highlighted the risks of Burrup Hub.

Our report *Deep Sea Disaster* mapped the full geographic impact of a worst case gas spill or similar incident on protected marine ecosystems and coastlines. Our subsequent reports *Moby Sick* and *Blasting the Ocean* also highlighted the existential risks that Burrup Hub would bring to diverse marine species including migratory whales - many of which are already endangered or vulnerable. These reports have helped raise mass awareness of the climate and environmental risks of Burrup Hub.



Held Woodside's plans to the highest standard of legal scrutiny.

Backed by thorough investigations, documentation, and in-house ecology and conservation expertise, we submitted multiple detailed reports to Woodside and offshore gas regulator NOPSEMA to ensure that Woodside's plans to undertake potentially harmful seismic blasting for the Scarborough project and decisions about those plans were scrutinised as closely as possible under environmental law. Our appeal against the Western Australian Environmental Protection Agency's recommendation to proceed with the North West Shelf Project Extension underscores our commitment to holding corporations and decision makers accountable.

Called Woodside out at its own AGM.

In collaboration with allies, we challenged Woodside's corporate performance at their 2022 and 2023 AGMs, both by rallying outside the building and through close questioning inside using shareholder proxies. Each encounter gained significant state and national media attention, raising widespread awareness about Woodside's climate-wrecking plans.

STOP PRESS!

Following further intense pressure at Woodside's 2024 AGM, a world record 58% of investors lodged a protest vote against the company's climate report.

Continued on next page...



We reached millions with the message that Woodside cannot be trusted with its oceans.

Challenged Woodside's climate claims.

Following a period of intensive research and preparation, the Environmental Defenders Office filed proceedings on our behalf in the Federal Court of Australia against Woodside. We allege that Woodside made misleading and deceptive representations to investors and the public about its climate plan and emissions reduction targets. This case will likely continue throughout 2024.

Documented the magnificent biodiversity under threat from Burrup Hub.

In collaboration with marine scientists, we documented the ecological beauty of the Ningaloo Reef, Scott Reef and Sandy Islet, Shark Bay, and the Abrolhos Islands - all irreplaceable biodiversity and habitat being put at risk by the Burrup Hub project. The resulting images and video have inspired supporters to sign petitions, participate in protests, and engage with their state and federal MPs towards making it clear that key decision-makers must act.

Exposed Woodside's dirty secrets.

Our crew found and captured underwater footage of a 93m tall, leaking oil tower that Woodside had left to become fully submerged to a depth of around 120m near Ningaloo Reef (p.29). Nearby, our climb team also found another abandoned 83m tall, 2,453-tonne oil tower that Woodside had left to rot in

our oceans for over five years. Following documentation of these structures, we unfurled a banner reading 'WOODSIDE, DON'T BE A TOSSER' reaching millions with the message that Woodside cannot be trusted with our oceans (p.29). Six months later, after sustained pressure, Woodside finally removed its toxic trash from the ocean.

In addition to opposing Woodside, we've advocated for mass scale solutions.

Our work building state and federal climate leadership in support of a clean transition has involved active participation in round tables and key events. We've advocated for a \$100 billion energy transformation package and trained over 30 community members,

empowering them to engage with their state and federal MPs urging for an end to gas expansions. To date, eleven meetings have taken place, with more pending. Our advocacy has also influenced federal reforms to the Safeguard Mechanism, resulting in a hard declining cap on industrial emissions and restrictions on new oil and gas projects.

And set the stage for a years-long campaign.

The Rainbow Warrior's historic voyage along Western Australia's coastline, alongside activities by our Creative Confrontation Unit, have played a critical role in both enabling and supercharging our campaign reach and impact across the country, firmly setting the stage for what is anticipated to be a multi-year campaign.

Right now, the fate of Woodside Energy's Browse gas field and its proposed extension of its LNG processing plant is in the hands of Federal Environment Minister Tanya Plibersek. Working in deep collaboration with our allies and alongside our supporters, we remain steadfast in our strategic goal to transition Australia away from harmful gas. We will persist for as long as it takes to secure lasting protections for our climate and marine ecosystems.



Peaceful Direct Action
is core to Greenpeace's DNA.

THE POWER OF PEACEFUL DIRECT ACTION

Spectacular and peaceful creative confrontations enable Greenpeace to amplify campaign messages and speak truth to power like nothing else.

Expert training ensures that activists and volunteers acquire and develop the specialist competencies and capabilities necessary to deliver the peaceful activities that are such a vital part of Greenpeace's effective campaigns.



© Greenpeace

KEY HIGHLIGHTS

Exposing why Woodside Energy cannot be trusted with our oceans by documenting abandoned oil turrets off the coast of Western Australia.

Mobilising widespread support against Woodside and gas expansions, including a paddle out in Fremantle, Perth demanding an end to the Burrup Hub project.

Raising awareness about the threat to reef ecosystems posed by offshore gas development by helping commission a custom painted 200m2 mural in Fremantle, strategically located 1.5 kilometres from Woodside's headquarters.

Mobilising volunteers to visit corporate headquarters to lobby CEOs and deliver storefront creative actions in support of fleet electrification.

Training and supporting community members to meet with their local and Federal MPs towards demonstrating their support for a strong Fuel Efficiency Standard and opposition to new gas projects.



© Harriet Spark / Grumpy Turtle Film / Greenpeace



MUST SEE FOOTAGE

Captured by Greenpeace of the Griffin Field riser turret mooring, exposing a visibly deteriorating oil tower abandoned by Woodside. The tower was left to sink below the sea surface, dangerously close to pristine reefs that are brimming with marine wildlife.



WATCH

our activists scale and unfurl a banner off the side of Woodside's toxic oil tower in the Indian Ocean, calling for the company to stop polluting Western Australia's oceans.

In this time of climate emergency, increasing our ambition to be seen, heard, and felt is more important than ever before.



© Greenpeace

Actions like this are important
because they send a clear message
that cannot be ignored.

CLIMBING FOR CHANGE

After countless hours of climb training, 22-year-old Jackson Reid stepped out of his comfort zone to play a key role in Greenpeace Australia Pacific's biggest peaceful direct action in 2023. Here, Jackson shares a rare behind-the-scenes look at what it's like to be a volunteer climb activist supporting our vision for a greener, more peaceful Earth.

At a semi-rural location about an hour from Perth, activists were preparing for a courageous protest. Upon arrival, my friends were already there, with a long night still to go. Myself and three other climbers had spent hours training to scale a towering 140m crane. Our target? Woodside Energy's climate wrecking projects.

At 1:30 am we journeyed to the city. By 3 am we had successfully manoeuvred around a tall fence and set foot onto the crane, located right next to Woodside's headquarters.

Upon reaching the crane's apex at around 4 am, we began unfurling our banner down the side of the crane. A simple, yet serious request, 'Stop Woodside'. At 5:30 am a crowd gathered at the base of the crane. There was an overwhelming amount of police and construction workers.

By 6:30 am, I was back on the ground, in handcuffs, walking towards a paddy wagon. But as I glanced up from the media scrum, I saw our banner hanging triumphantly for all to see and immediately felt a sense of accomplishment. Our message would soon be heard loud and clear by all of Australia.

Actions like this are important because they send a clear message that cannot be ignored. We know Woodside must be stopped from risking climate and environmental devastation. And that requires something worthy of a news story that broadcasts our message across the country.



Ultimately, we do these protests because they work. Peaceful direct action has an important role in the broader environmental movement, and Greenpeace is among the few organisations in Australia and the Pacific with the appetite to undertake daring actions at this scale.



WATCH

Greenpeace activists climb to take our Whales not Woodside campaign to even greater heights.

At Greenpeace Australia Pacific, the safety and well-being of our activists and anyone who could come into contact with an action, including the public, are paramount. Prior to participating in any action, every activist undergoes specialist training and receives comprehensive safety gear.

Together, we've embarked on a mission to pave a path towards climate justice for the Pacific Islands and other climate vulnerable countries.

ADVANCING CLIMATE JUSTICE IN THE PACIFIC

Pacific communities are some of the loudest voices holding the world's leaders and biggest polluters to account for climate justice, demanding urgent global action to mitigate climate change by banning new coal, oil and gas projects.

Despite contributing less than 0.03% of global emissions, the Pacific Islands face the brunt of intensifying climate change impacts. Cyclones, hurricanes, floods, droughts, and extreme temperatures are devastating Pasifika communities, a consequence

of reckless extracting and burning of fossil fuels by the world's biggest polluters for decades. A small group of young law students saw the clear injustice in this. This group - Pacific Islands Students Fighting Climate Change - formed an alliance with Vanuatu's government and a group of civil society organisations, including Greenpeace Australia Pacific. Together, we embarked on a mission to pave a path towards climate justice for the Pacific and other climate vulnerable countries.

We mobilised Pacific and global voices.

We sailed in a Climate Justice flotilla past the UN's headquarters, the Statue of Liberty in New York, and the United Nations General Assembly, rallying support for Vanuatu's bid for an International Court of Justice (ICJ) Advisory Opinion on climate change. This was a collaborative effort with an alliance of activists and organisations, including First Nations and Indigenous activists, Pacific Islands Students Fighting Climate Change (PISFCC), Amnesty International and New York-based climate activists.

132 NATIONS

within the United Nations General Assembly - including Australia - co-sponsored Vanuatu's landmark resolution for the International Court of Justice to develop a legal advisory opinion on climate change and human rights.



The late Chief Timothy welcomes the Rainbow Warrior into Port Vila, Vanuatu.
© Greenpeace / Island Roots



© Magnum Productions / Greenpeace

Then helped gather evidence to support ICJ submissions.

Over the course of a year, our team embarked on a Pacific journey, including voyages aboard the Rainbow Warrior, to engage with the lives, stories, cultures and ambitions of climate-vulnerable communities in Vanuatu, Tuvalu, and Fiji whilst documenting the impacts of climate change on their daily lives for use as evidence in the ICJ proceedings. Greenpeace's legal submission, prepared in-house by our General Counsel alongside climate justice and

liability experts in our global Greenpeace network, also included powerful evidence from the Pacific, Philippines, Norway, Mexico, Southern Africa, Switzerland, and the Caribbean. This submission was described by the United Nations Special Rapporteur on Human Rights and the Environment, David Boyd, as 'one of the most powerful legal documents that [he had] ever read, weaving stories and law into an unorthodox but compelling brief'.

A RECORD 91 SUBMISSIONS

were made to the International Court of Justice by nations and international non-government organisations, including Australia.

Continued on next page...



© Niki Kuautonga / Greenpeace

And supported nation states to develop their own submissions.

We helped build the capacity of remote and climate vulnerable nations including Fiji, Papua New Guinea, the Solomon Islands and Vanuatu by supporting their participation in training workshops designed to build their capacity to develop robust and persuasive submissions. In addition, we collaborated with Pacific Islands Students Fighting Climate Change to develop and launch the *Youth Climate Justice Handbook*, an initiative targeted at ensuring that nations and activists worldwide have access to the crucial information and comprehensive legal arguments needed to develop compelling submissions and to push for climate justice.

While calling for increased federal climate ambition.

We hosted an exhibition of artefacts from the Pacific Islands at Parliament House in Canberra, to showcase the cultures at risk of being lost to climate impacts. Greenpeace activist and climate litigant Anjali Sharma took this opportunity to present Environment Minister Tanya Plihersek with a petition signed by over 26,000 supporters calling for Australia to make a submission to the International Court of Justice in support of an Advisory Opinion on climate change. This was reinforced with inside-track advocacy in following weeks.

26,000 SUPPORTERS

signed a petition calling for Australia to make a submission to the International Court of Justice in support of an Advisory Opinion on climate change.

We'll continue supporting and amplifying Pasifika voices, towards securing climate protections and justice for climate-vulnerable nations across the world.



© Greenpeace / The Roving Rovas

We also ensured Pasifika representation at Conferences of the Parties (COPs) to the UNFCCC.

As one of the only international environment campaigning organisations with a Pacific presence, we are uniquely placed to elevate the voices and demands of Pacific Island nations and leaders, all of whom hold moral authority to speak out on climate change. Every year, we send delegations that include representatives from Pacific Island nations to the COP towards ensuring that Pasifika voices and demands influence global decision making:

2021

Our efforts at COP26 were focused on getting fossil fuels included in the language of negotiations. We achieved notable progress as the international community endorsed an accelerated coal phase-down and an end to fossil fuel subsidies in the final decision text.

2022

After years of denial and inaction by governments across the world, the final COP27 text included a world-first agreement to establish a loss and damage finance facility. This historic commitment acknowledges that wealthy countries bear some responsibility for the climate crisis, and have a role to play in assisting those most impacted by climate change.

2023

While falling short of the desired 'phase-out' language, a historic commitment to 'transition' away from fossil fuels signified a positive global shift towards a future free of fossil fuels.

At time of writing, the International Court of Justice is anticipated to hold public hearings in The Hague in late 2024 or early 2025, to be followed by a final ruling.

Australia has made a bid to host COP31 alongside the Pacific Islands in 2026, presenting an unmissable opportunity to secure increased climate ambition and action from our own government on the global stage.

Establishing ocean sanctuaries across the globe would help provide space for marine life to recover and thrive.

CAMPAIGNING FOR OCEAN PROTECTIONS

Greenpeace Australia Pacific joins forces with our global network to campaign for solutions to the ecological threats facing our magnificent oceans natural defenders of both biodiversity and climate. In doing so, we extend our reach, amplify our impact, and strengthen our collective capacity to advocate for positive change.

PROTECT THE OCEANS

Our oceans are under threat on numerous fronts including from industrial overfishing; pollution; seismic blasting; and the escalating effects of climate change. It would also help build and protect Earth's natural resilience to global warming, and safeguard the food and livelihoods of billions worldwide.

Establishing ocean sanctuaries across the globe will help marine life to recover and thrive.

Following nearly two decades of determined global campaigning and negotiations, supported by over 5.5 million

global citizens, a world-first Global Ocean Treaty was adopted by the United Nations in June 2023. This landmark agreement has set the stage for the establishment of marine sanctuaries across the globe to permanently safeguard fragile marine ecosystems and species. The race is now on to persuade 58 countries - including Australia - to ratify this treaty by 2025 towards protecting 30% of the world's oceans by 2030.

5.5 MILLION

people joined the campaign for the world-first Global Ocean Treaty adopted by the UN in June 2023.



© Greenpeace / Lewis Burnett

STOP DEEP SEA MINING

Multiple companies across the globe are poised to begin deep-sea mining across 1.2 million square kilometres of the Pacific ocean as soon as 2024. If given the green light, these companies will leave a path of potentially irreversible destruction in their wake as they endanger the fisheries and coral reefs vital to the culture and livelihoods of many Pasifika communities.

Our advocacy for Australia to endorse a global moratorium on deep-sea mining has secured over 36,500 petition signatures to date. In late 2023, two of our dedicated crew members joined other Greenpeace activists in peacefully confronting an exploration vessel linked to The Metals Company's deep sea

OVER 36,500

have supported our call for Australia to endorse a global moratorium on deep sea mining.

mining ambitions. While a legal injunction eventually forced an end to our at-sea occupation of the ship, a landmark legal ruling upheld our right to continue peacefully protesting in the vicinity. The marathon at-sea efforts of our activists went on to exceed the 300-hour mark - over half of the vessel's planned expedition - generating significant media attention and galvanising global support for our sustained campaign to prevent what could become humanity's next big environmental mistake.

PLASTIC FREE FUTURE

With an estimated 12 million tonnes of plastics entering our oceans every year - primarily produced using oil and gas - plastics are fuelling our climate crisis, destroying our irreplaceable biodiversity, and impacting our health. Yet multinational companies continue to promote false solutions and a 'single use' model, prioritising convenience and corporate profits over the health of our planet.

To date, our ongoing global efforts to secure a 75% reduction in plastic production by 2024 and the elimination of single-use plastics have inspired over 38,600 supporters to sign our petition calling for Australia's Environment Minister to support a Global Plastics Treaty. At the United Nations Environment Assembly in 2023, Australia joined 175 nations to create a binding agreement that addresses the impacts of plastic use and pollution on the environment and human rights. This has paved the way to the development of a strong Global Plastics Treaty in support of a plastics-free future, to the benefit of our health, climate and planet.

People power is what
gives our Earth a voice.

INFLUENCING MILLIONS

Greenpeace Australia-Pacific has a supporter base of over a million individuals from all walks of life - an extraordinary force for change.

Every one of our campaigns relies on engaging with our wonderful supporter base, to push government and business to greater ambition and real action on climate and nature. And beyond our base, we reach millions of other people, through highly skilled media communications and digital engagement.

MEDIA & COMMUNICATIONS

Stories shape our futures, but are often influenced by vested interests, disinformation, media bias, and political campaigning. Our communications team counters this on a daily basis by strategically shaping media narratives, injecting our side of the story into unfolding political events, calling out politicians and corporations with vested interests, elevating the voices of Pacific leaders, and celebrating thought leadership. Through media appearances and story placements, we influence reporting on environmental issues and reach potentially hundreds of millions each year in doing so.

INVESTIGATIONS

Our investigations spotlight environmental crimes and expose the people, companies and governments responsible. In addition to branded Greenpeace reports such as the *Pacific Bully* (Pacific Climate Justice) and *Under the Hood* (Electrify), our crew strategically conducts highly confidential “white-label” work outside of the public eye, with the results strategically placed with key media outlets, or with politicians to release under parliamentary privilege. In the same way that we lobby behind the scenes in the halls of power for maximum impact, so too do we investigate.

INFLUENCERS

Through strategic partnerships with like-minded pop culture influencers, we reach new and diverse audiences with our campaign messages, fostered increased awareness and action, and inspired change on a global scale. Some recent impactful examples include collaborations with:

Sailing La Vagabonde

We hosted Youtube stars Riley Whitelum and Elayna Carausu from Sailing La Vagabonde (pictured left) on board the Rainbow Warrior for several days during the ship's 2023 *Whales not Woodside* voyage. Their subsequent YouTube feature helped us reach over a million worldwide with the message that Woodside must leave our precious reefs alone.

Midnight Oil

Lead singer Peter Garrett paused Midnight Oil's live Perth concert (pictured top left) for more than eight minutes for the band to publicly call out Woodside Energy's climate and nature wrecking plans in front of an audience of thousands, including a Woodside board member, at Perth's RAC Arena, drawing significant state and national media attention.



© Greenpeace / Michaela Skovranova

CREATIVE

Our creative team is dedicated to the curation and delivery of compelling imagery, footage, and graphic storytelling that drive our campaign messages home. Whether it be through partnering with animation studios to expand our reach, commissioning visually enhanced investigatory reports, or endeavouring to capture one of Greenpeace's spectacular peaceful direct actions, we work in deep collaboration with top photographers, filmmakers, designers, and artists towards amplifying campaign messages while ensuring Greenpeace's brand remains dynamic, relevant, and resonant in an ever-changing world.

DIGITAL ENGAGEMENT

Through diverse digital platforms including social media, email, and YouTube, we foster meaningful connections with our supporters by keeping them updated on the very latest campaign information, developments, and opportunities. From sharing our latest investigative findings, reports and petitions through to showcasing footage of environmental wrongdoings or footage of an influencer calling out vested interests, our digital engagement plays a critical role in inspiring and mobilising our supporters to support greater environmental ambition, action, and justice.

From 2021 to 2023

**26,741
STORIES**

were placed in the media through our communications team.



© Greenpeace

INFLUENCING MILLIONS

IN ACTION

COMMUNICATIONS

Shifting the AGL story.

When we began our campaign against AGL, our communications team knew we would need to change the national narrative on Australia's biggest climate polluter. The vast majority of reporting on AGL simply described it as an energy company, with focus groups showing that the public largely perceived AGL as a neutral or "clean" energy company. In order to know how our campaigning was shaping media discourse, we established a baseline to track our impact by measuring media mentions of our key message.

By the end of the campaign

75%

of media stories mentioning AGL described the company as our biggest domestic climate polluter, compared to just 0.5% at the beginning.

Shifting public perception through media is crucial to securing campaign progress given the strong influence it exercises over all relevant audiences - from consumers to investors and Board members.

DIGITAL ENGAGEMENT

Electrifying action.

Sharing our *Under the Hood: The Truth About Toyota* report helped drive heavy media coverage and activated supporters to call for the federal government's introduction of Fuel Efficiency Standards within two weeks.

Our ongoing supporter education and campaign updates across all digital platforms drove steady growth in public involvement with the follow-up email communications also playing a key role in activating 1,033 supporters to make submissions to the federal government calling for a strong Fuel Efficiency Standard as part of its National Electric Vehicle Strategy consultations. Combined with other campaign tactics, these activations of our supporter base heavily influenced policy makers, with a legislated Fuel Efficiency Standard now in place.

The Truth About Toyota report helped drive heavy media coverage and activated over 7,000 supporters.



MEDIA

Fighting, not Sinking.

During the 2023 Rainbow Warrior ship tour of the Pacific, we invited journalist Miki Perkins and photographer Eddie Jim from The Age newspaper to join us in Fiji. During his time bedded down amongst locals with us on Kioa island, Eddie captured a stunning portrait of village elder Lotomau Fiafia and his grandson John, standing where the shoreline used to be in his boyhood. Lotomau told Eddie he didn't feel that their stories were important enough for the world to listen. Yet, the powerful photo of Pacific climate impacts and resilience went on to grace the front cover of both *The Age* (pictured above) and *The Sydney Morning Herald*, and won a Quill award from Melbourne Press Club, a Walkley, and a World Press Photo award. Lotomau has since passed away but by courageously sharing his story with the world, he reached millions worldwide.

CREATIVE

Driving the green switch.

As part of the AGL campaign, our creative team designed an interactive website called *The Green Electricity Guide*. This innovative platform ranked electricity providers in Australia, highlighting the best (Diamond Energy) to the worst (AGL) based on their environmental impact.

It also enabled the public to make informed decisions on making the switch to providers who generate clean and green electricity supplies.



This website was launched with a series of online advertisements, explainer videos, and case studies of ex-AGL customers who had made the switch after viewing the site. This work played a critical role in increasing pressure on the company to significantly shorten its coal-fired power station closure timelines.

02

GREENPEACE AT SEA



The 2023 arrival of Greenpeace International's Rainbow Warrior in Australia-Pacific waters to support and amplify our Whales not Woodside and Pacific Climate Justice campaigns heralded an epic voyage of action and hope.

As a global environmental icon, the Rainbow Warrior has gained a worldwide reputation through its relentless documentation of vulnerable marine environments, witnessing of environmental wrongdoings, and confrontation of destructive actors at sea. Far more than just a campaigning vessel, the Rainbow Warrior is also a natural at reaching, educating, and energising global audiences to climate and environmental action.

True to form and supported by our media and communications team, the Rainbow Warrior helped reinforce our campaign messages for both the Whales not Woodside and Pacific Climate Justice campaigns by generating media coverage following our voyage and at-sea activities.

At every port of call in both Western Australia and throughout the Pacific Islands, the Rainbow Warrior was also greeted by hundreds of families, students, community groups, and civil society organisations. Through guided tours on board, we were able to build critical awareness and support for our historic campaigning to end the threat of gas expansions and for climate justice.

© Greenpeace / Michaela Skovranova

WHALES NOT WOODSIDE

A VOYAGE OF ACTION

Our epic voyage of joint action against Woodside Energy's climate wrecking plans in Western Australia saw us work in deep collaboration with allies to document the ecosystems at risk, expose environmental negligence at-sea, and draw mass attention to Woodside's failure to lead on environmental policies.

01. ALBANY

The Rainbow Warrior's arrival in Albany - the location of Greenpeace Australia Pacific's very first victory which ended commercial whaling in our waters 50 years ago - marked the beginning of the ship's mission to supercharge our efforts to protect whales from the emerging threat posed by Woodside's Burrup Hub.

02. FREMANTLE

The Rainbow Warrior lent its power to community-led initiatives in the lead up to, during, and following Woodside's AGM in Perth. Through these efforts, we brought widespread public attention to Woodside's failure to lead on environmental policies, and its contribution to climate change.

03. EXMOUTH GULF

Greenpeace's trained climbers scaled an oil tower that Woodside had left to decay in the ocean near UNESCO-listed Ningaloo Reef for five years. Here, they unfurled a banner to draw attention to Woodside's environmental negligence. Six months later, Woodside removed this structure in a significant win for ocean preservation.

04. ONSLOW (47M UNDER SEA SURFACE)

Our crew captured never before seen underwater footage of the rapidly deteriorating 100m tall Griffin Field riser turret mooring, another relic left by Woodside to sink into the ocean close to protected reefs.



05. BROOME

Over a hundred community members, including Traditional Owners and community leaders, gathered to celebrate the region's beauty and discuss the impacts of expanding gas and fracking projects on climate, culture, and Country.

06. BROOME TO JAMES PRICE POINT

The Rainbow Warrior sailed from Broome to Walmadany (James Price Point) in solidarity with Kimberley communities opposed to new gas expansions and fracking projects in the region.

07. JAMES PRICE POINT TO CAIRNS

Greenpeace activists undertook critical at-sea actions training on board the Rainbow Warrior as the ship transited across to Cairns, enroute to the Pacific Islands.

ABROLHOS ISLANDS, SHARK BAY, NINGALOO REEF, SCOTT REEF & SERINGAPATAM REEF

We partnered with marine scientists to undertake at-sea research and documentation of the biodiversity hotspots under threat from Woodside's proposed Browse and Scarborough fields. Our collaboration with YouTube influencers Sailing La Vagabonde also helped raise global awareness of our campaign.



PACIFIC CLIMATE JUSTICE

A VOYAGE OF HOPE

As we sailed from nation to nation in the Pacific Islands, our mission was to listen to stories of resilience from the frontlines of climate change, and to shape them into testimonies and evidence for the International Court of Justice (ICJ). For many in the Pacific Islands, this historic voyage served as a beacon of hope in the face of accelerating climate impacts.

01. CAIRNS

Uncle Paul and Uncle Pabai - First Nations leaders and climate litigants from the Guda Maluyligal in the Torres Strait, joined the Rainbow Warrior for a nine-day voyage to Port Vila, in a show of solidarity with communities across the world seeking climate justice.

02. PORT VILA, VANUATU

Climate litigants from all around the world - including Bonaire, the Philippines and Australia - joined us in Vanuatu for multiple roundtables with government officials, Pasifika elders, NGOs and civil society organisations on climate justice matters.

04. FUNAFUTI, TUVALU

While our crew documented climate impacts, we also engaged with local climate leaders, whose stories highlighted the resilience of Pacific communities on the frontlines of the climate crisis. We also empowered local activists by providing Basic Actions Training on board the Rainbow Warrior.

06. RABI, FIJI

The Rainbow Warrior's crew joined the stateless Banaban people of Rabi Island in solidarity as they held a candlelit vigil to acknowledge the International Day of the World's Indigenous Peoples and in memory of their home in Banaba, from which they were exiled 78 years ago after phosphate mining destroyed their food sources.

01 Cairns

CORAL SEA

Port Vila

02

03

Erromango

SOUTH PACIFIC OCEAN

Suva

05

04

Funafuti

06

Kioa
& Rabi

03. ERROMANGO, VANUATU

We documented the devastation of climate-induced extreme weather events, including the March 2023 dual cyclones Judy and Kevin. Our observations captured the impacts on Pasifika culture, lives and livelihoods, for use as evidence in the ICJ proceedings.

05. SUVA, FIJI

Representatives from the Pacific Islands Students Fighting Climate Change (PISFCC) joined Greenpeace in holding a workshop to discuss the ICJ proceedings and The Youth Climate Justice Handbook, a guide designed to support countries across the world in developing strong ICJ submissions that include progressive legal arguments.

06. KIOA, FIJI

We engaged in profound discussions with leaders, civil society groups, climate impacted individuals, and climate organisations from across the Pacific, to create the Kioa Climate Declaration. This declaration aims to secure finance and resources for climate adaptation, mitigation and relocation in the Pacific.

In the course of the voyage Greenpeace was also honoured to be presented with a range of cultural artefacts by Pacific Island leaders and communities, to showcase the cultures being endangered by climate change.

“What an incredible experience to be here, on one of Greenpeace International’s three ships that sail the world’s oceans protecting our planet.”

JOHN PRESTON



WHAT IT'S LIKE TO SAIL ON ONE OF THE **MOST ICONIC** SHIPS IN THE WORLD

BY JOHN PRESTON

Marine biologist turned media executive and philanthropist John Preston sailed with Greenpeace’s iconic Rainbow Warrior ship on its voyage along Western Australia’s coastline. He reflects on the magical natural encounters he had at sea, and the experience of sailing with a crew committed to protecting our beautiful planet.

Sitting upon the stern of the Rainbow Warrior in the lightless expanse of night, I find myself mesmerised by the way the stars—more numerous than I have ever seen—cascade almost to the water’s edge.

I feel as though I am immersed in a snow globe, looking at the night sky when suddenly, someone shouts, “phosphorescence on the bow!”. Rushing to the ship’s bow, I lie face down on the mesh net suspended above the waters of

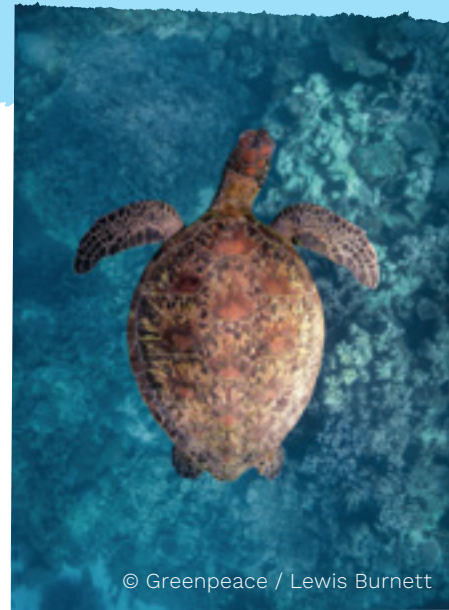
the Indian Ocean and become enraptured by the ghost-like lights that are caressing the ship’s bow and sending waves of glitter in our wake.

What an incredible experience to be here, on one of Greenpeace International’s three ships that sail the world’s oceans protecting our planet. I joined the ship shortly following a snorkelling adventure on Ningaloo’s breathtaking reefs, which featured a bonus swim with whale sharks.

This magical feeling of being ensconced within nature in this stunning part of the world is spoiled only by the unsightly gas rigs looming in the distance, expelling emissions that fuel the fires of catastrophic climate change. Most of us on land are oblivious to these monstrous structures, which date back to as far as the 1980s. But here out at sea, the sight of these rigs currently owned by gas behemoth Woodside, is a grim reminder of the threat



John Preston steers a zodiac during his time with the Rainbow Warrior.



© Greenpeace / Lewis Burnett

that fossil fuel companies pose to the natural world.

In fact, that's what has brought the Rainbow Warrior out here, sailing along Western Australia's coastline from Albany to Broome. The ship's mission in WA is to raise awareness of Woodside's intention to significantly expand its gas operations, in terms of scale and timeline.

Woodside wants to open up new gas fields off the WA coast, and lay gas supply pipelines traversing the seabed, threatening pristine reefs like Scott Reef and the habitat of whales, turtles and other endangered marine life. It wants to keep extracting and exporting this gas through to 2070, a plan which defies expert advice from global energy experts and climate scientists, who all say that new fossil fuels are simply incompatible with achieving our global climate goals.

At a time when we should be pulling out all the stops to secure a habitable planet for ourselves and future generations—a goal that is

only achievable if we phase out fossil fuels and rapidly reduce emissions—Woodside wants to forge ahead with gas expansion plans that would spew out emissions equivalent to 12 times Australia's annual climate pollution.

It's frankly inconceivable that the government has begun providing approvals to such a blatantly derisive operation, and I can only begin to imagine the sadness on the faces of future generations as they look back and say to us, "What have you done, what were you thinking?"

I'm sure I speak for myself as well as the Greenpeace crew and campaigners when I say it is imperative that this madness be stopped.

Though our mission on the Rainbow Warrior is a grave one, it is a voyage filled with hope, solidarity and the smart execution of a campaign strategy that is just incredible to watch.

The sight of the iconic ship alone inspires hope. Coming in at 58 metres long with three masts 55m high and over 1,000 square metres of sail - all of which allow the craft to glide through the seas without fuel—and decked out in distinctive Greenpeace livery is an iconic sight to see.

I truly believe that witnessing the Rainbow Warrior moored off the coast of Exmouth and Cable Beach imbued much needed hope and inspiration into the communities who came to the ship's open days, and those who read about the vessel being on our shores. A sense of hope that Greenpeace can shift the political powers that be towards stopping Woodside Energy's climate-wrecking plans.

As our voyage together unfolds, I also draw immense hope from the crew on board - 18 of the most passionate, tenacious and committed humans I've ever met. The crew leave their family and friends behind to commit to being on board for extended periods of time, navigating waters across the globe to wherever they are needed to

raise awareness and campaign about the plight of our planet. What an extraordinary bunch.

And then there's the campaign team, who coordinates activities and communications during the voyage. Through calm waters and nauseating choppy conditions, the campaigners conducted everything from daily briefings with the onshore team to daily updates for all crew to strategic actions that advanced the campaign agenda.

Being a fly on the wall, watching on as this smart, capable group operates under pressure, is truly wonderful.

Brimming with inspiration from this once-in-a-lifetime experience, I disembark the Rainbow Warrior a few days later in Broome, with the pristine beauty of Cable Beach standing as another reminder of the beautiful natural world that we are lucky enough to enjoy which we must also all work together to save.

The fight against Woodside hasn't been won yet. But everything I know about the dedicated and capable Greenpeace team, and

its millions of passionate supporters—I am proud to call myself one of them—tells me that we will prevail in our pursuit of a safe future for both ourselves, and future generations.

John Preston is a Greenpeace supporter and founder of the Auxilium Foundation. This article was reproduced with permission from Adventure.com



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03

WHO WE ARE

WE'RE PART OF A GLOBAL NETWORK

With 26 offices across 55 countries and a global supporter base of tens of millions of people, across all continents.

WITH THE RIGHT CAPABILITIES

Our highly skilled and experienced team is headquartered in Sydney, and also features remote staff across Australia and the Pacific.

WORKING IN DEEP COLLABORATION

We work alongside like-minded organisations, communities and individuals because as a collective, we can drive greater impact.

WHILE MAINTAINING FULL INDEPENDENCE

We won't compromise on the changes our planet needs, and never accept funding from any government, or corporation, anywhere in the world.

© Alex Westover / Greenpeace

LEADING GREENPEACE AUSTRALIA PACIFIC

Greenpeace Australia Pacific is governed by a diverse and multi-skilled Board, elected by a General Assembly of over 50 voting members. Board members are responsible for leveraging their experience and expertise to oversee our Leadership Team as they direct and govern our operations.

Our operational and governance capabilities are also advanced by our Finance and Operations departments, as well as the expertise of our in-house General Counsels alongside a suite of valued external professional services providers.

LEADERSHIP TEAM



David Ritter
Chief Executive Officer

David has spent the past 11 years at the helm of Greenpeace Australia Pacific, with his leadership informed by 5 years of senior campaigning experience with Greenpeace UK plus over 10 years as an Australian lawyer specialising in Indigenous rights.



Kate Smolski
Program Director

As our Program Director, Kate has long been an environmental advocate both in Australia and the United States, with over 20 years' experience in organisational leadership, grassroots organising, campaign strategy, media relations, policy, and lobbying.



Terry O'Donnell
Chief Operations Officer

As one of Greenpeace's longest standing crew members, Terry has dedicated 23 years to our mission. For the past 8 years, Terry has stood as our Chief Operating Officer with his extensive organisational knowledge and steady behind-the-scenes leadership proving instrumental to operationalising our mission.



Luke Edwards
Fundraising and Technology Director

Luke has nearly twenty years experience in fundraising and marketing in both the nonprofit and media industries. For the last five years, he has led Greenpeace fundraising departments in Australia and NZ, working closely with campaign teams to mobilise supporters and drive impact.

BOARD MEMBERS



Louise Tarrant
Board Chair

A lifelong unionist having worked for many years supporting low-wage earners as a United Workers Union representative.



Hannah Browne
Director

A technology entrepreneur, with experience successfully incubating five tech startups.



Nicolette Rubinsztein
Chair of the Finance and Audit Committee

A renowned author, qualified actuary and experienced director.



Luke Giuliani
Director

A strategic and technology-focused leader with over 15 years experience within the start-up, non-profit, commercial and listed environments.



Professor Michael Dodson AM
Director

A former Australian of the Year, proud Yawuru man, barrister, activist and professor known for his work securing and improving the legal rights of Aboriginal and Torres Strait Islander peoples.



Loughlin Magowan
Director

A trusted advisor and strategic thinker with over 18 years of global wealth management experience across Australia, the UK and Europe.

**Our new home in Sydney,
Rainbow Warrior House, stands
as a beacon of hope and embodies
the ambition of our mission.**

INTRODUCING OUR NEW HOME: RAINBOW WARRIOR HOUSE

Securing a lower-cost, fit-for-purpose long-term regional headquarters was a key capacity building priority for Greenpeace Australia Pacific – an objective that was achieved with the opening of Rainbow Warrior House in Rosebery on Gadigal Country in Sydney.

Bringing together our office needs and field and maritime logistical facilities, Rainbow Warrior House is a dynamic hub for Greenpeace. It is also an open-facing asset available for collaboration with community groups and allies.

From the light-filled workstations and meeting rooms through to the magic-filled warehouse where the fabled inflatable boats sit alongside racks of gear, our diverse crew gather to dream, plan, train and strategise for maximum campaign impact.

The displays in the building are intended to honour the First Nations and Pasifika cultures of the lands and waters in which Greenpeace

Australia Pacific operates, and to celebrate and recognise the history and campaign impact of the organisation, as well as the immense and varied contributions of Greenpeace supporters, activists, staff and donors over time that have made our impact possible.

Rainbow Warrior House also speaks to Greenpeace's enduring commitment to accessibility and environmental sustainability. In addition to the outlined sustainability features (right), the building incorporates a wheelchair-accessible platform lift, accessible bathroom facilities, braille signage, quiet retreat rooms, and a broad range of meeting spaces equipped with audio features that support in-house and remote meeting participation.

Rainbow Warrior House now stands strong as a hub for our work in deep collaboration on our mission – now more urgent than ever – to secure an earth capable of nurturing life in all of its magnificent diversity.

Greenpeace Australia Pacific expresses our deepest gratitude to the impact investors, pro-bono providers and our operations crew, whose combined vision, support and tenacity have made the establishment and ongoing evolution of our new, fit-for-purpose regional headquarters possible.



KEY SUSTAINABILITY FEATURES

These are just some of Rainbow Warrior House's many sustainability features, all of which aim to minimise our impact on the environment.

RECYCLED FLOORING

Made from 80% post-consumer material, re-engineered from discarded water bottles and 5% post industrial recycled PET, our tiles are manufactured using 90% solar power energy.

RECLAIMED TIMBER

Cladding throughout the building is reclaimed Australian hardwood. The central grandstand seating was also constructed using timber sourced from an old barn in central New South Wales.

ONSITE EV CHARGING POINT

Located in our car park, the EV charging point allows us to charge "Zoe", Greenpeace's resident electric vehicle.

ENERGY & WATER EFFICIENT

All lights in Rainbow Warrior House are LED, proven to use up to 80% less energy than halogen and fluorescent bulbs. Faucet aerators, flow restrictors, and dual flush toilets also ensure maximum water efficiency.

100% RENEWABLES POWERED

Rainbow Warrior House has 77 solar panels on its roof, generating an average of 100kWh a day. When not running on sunshine, the premises operate on electricity sourced from a 100% renewable energy provider.

OUR SUPPORTERS

As a leading environmental organisation, we are committed to efficient and transparent financial stewardship that ensures the generosity of our supporters is always strategically allocated towards achieving maximum impact where it is most needed, at the local, regional and global levels.

REGULAR GIVERS

Together, our regular givers form the backbone of our organisation. By providing us with a stable and predictable income, their dedication allows us to confidently plan our campaigns.

APPEALS

Many individuals make a donation towards an appeal as a powerful expression of support, targeted at advancing our campaigning efforts on a specific issue which they have a strong interest in.

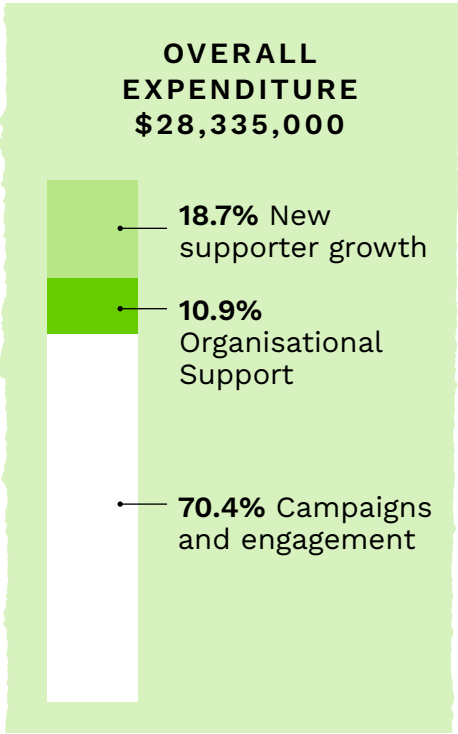
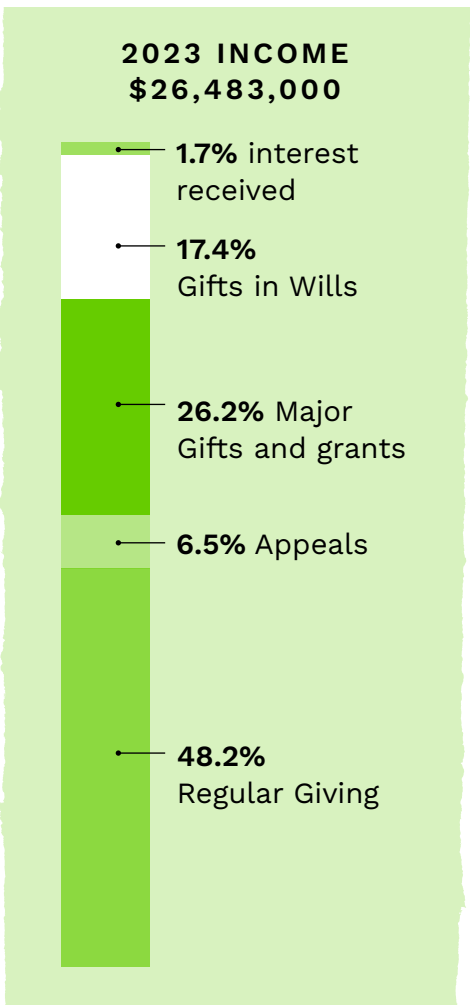
No matter the mode or size of generosity, every financial contribution embeds us with critical resourcing needed to drive progress towards our shared vision of a greener, more peaceful Earth. Thank you for being part of the Greenpeace family.

MAJOR GIFTS

The generosity of philanthropists as well as private or family-based trusts and foundations provides us with a critical path to both enable and scale up campaign efforts for greater impact amidst the escalating climate emergency.

GIFTS IN WILLS

Known as Green Guardians, some supporters go the extra mile by leaving a legacy to help ensure that our work can continue tirelessly for many decades to come.



Organisations like Greenpeace give me hope that we can course correct for this beautiful planet and the generations ahead of us”

FIONA ATKINSON, GREEN GUARDIAN SINCE 2023

Greenpeace Australia Pacific Limited is a public company limited by guarantee, is a registered charity in accordance with the Australian Charities and Not-For-Profits Commission, and is Deductible Gift Recipient endorsed.

Greenpeace Australia Pacific has leveraged strong fundraising and sound financial management to accumulate large reserves over recent years, a portion of which is now being harnessed to supercharge our capacity for impactful campaigning at the speed and scale necessary to meet the unprecedented climate and ecological emergency head on. Even as we undertake to do so, we remain committed to prudently maintaining our organisational risk reserves in the spirit of building sustainability into our strategy, mission, and charitable objectives.



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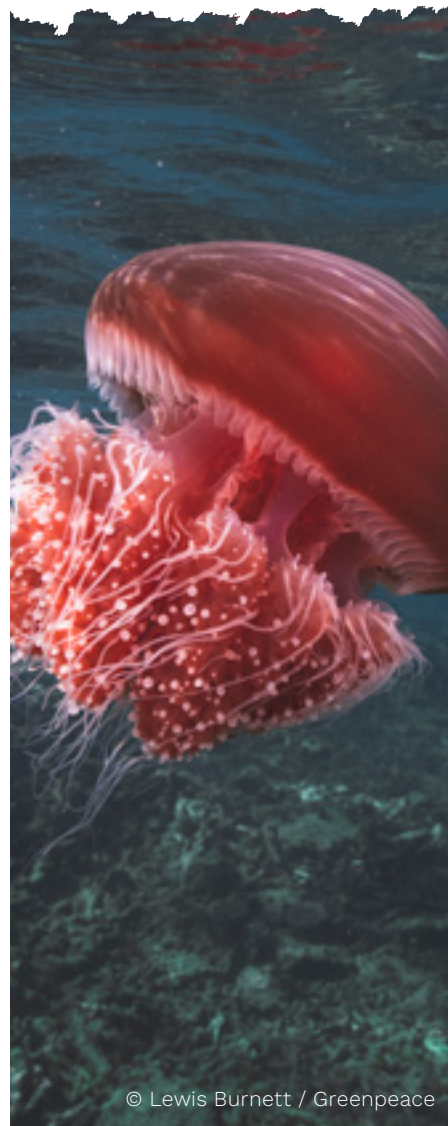
WHAT'S NEXT

In 2024 and beyond, Greenpeace will campaign on land and at sea for increased climate and nature protections as well as climate justice.

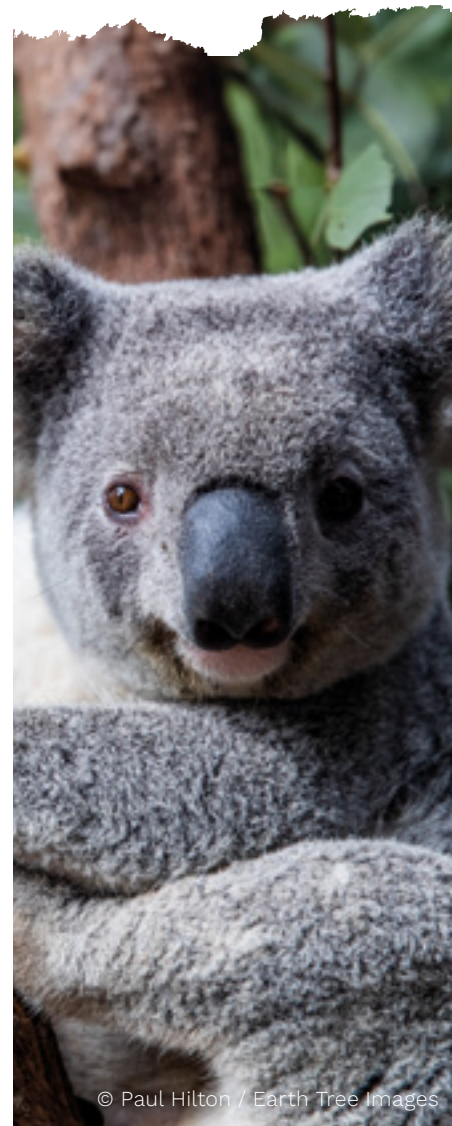
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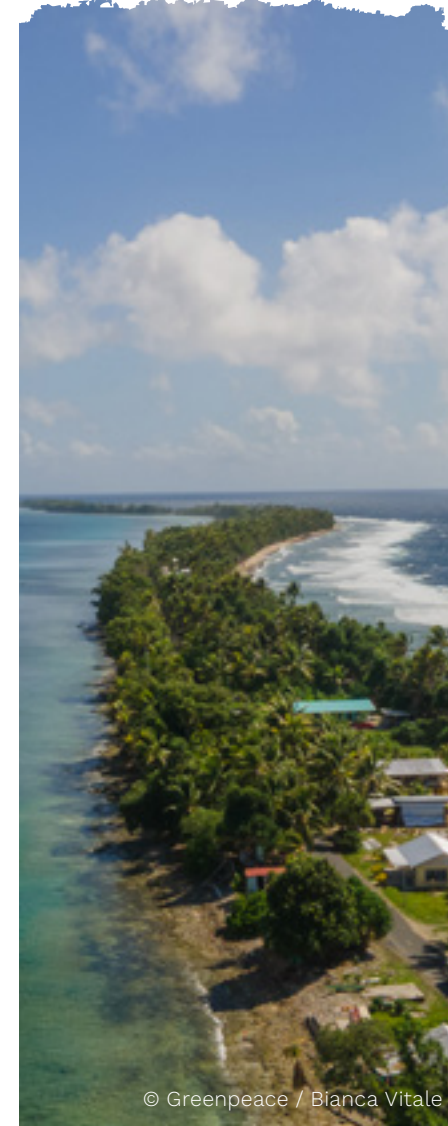
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CLIMATE & ENERGY STOP GAS

We will continue delivering our Whales not Woodside campaign aimed at preventing the development of Woodside's full Burrup Hub project and bringing an end to gas in Australia. This work will include a community-based campaign to save the Scott Reef off the coast of northwest Australia, ongoing legal scrutiny of environmental approvals for the proposed Burrup Hub project, and continued prosecution of a Misleading and Deceptive Conduct case which challenges Woodside's climate claims.

NATURE PROTECT OCEANS

The oceans of the Australia-Pacific region are home to unparalleled marine ecosystems and biodiversity, yet are under threat of exploitation and plastic pollution. We'll expand our campaigning efforts towards securing a global ban on deep-sea mining; strong implementation of the Global Oceans Treaty (including a Marine Protected Area in the Lord Howe Rise and South Tasman Sea), and a strong Global Plastics Treaty.

NATURE PROTECT FORESTS

Forests are natural defenders of both our climate and biodiversity, yet Australia is a global deforestation hotspot with subsequent wildlife losses numbering in the tens of millions. In addition to advocating for federal law reforms, we will launch a campaign targeted at securing commitments from Australia's biggest buyers of beef (think Woolworths, Coles and McDonalds) to end deforestation from agriculture and logging by 2026.

CLIMATE & ENERGY ACCELERATE CLIMATE AMBITION & SOLUTIONS

We will also continue working to significantly increase national climate ambition, funding, and accelerated implementation of solutions to replace the fossil fuel industry. Given Western Australia's potential to become a renewables powerhouse at the helm of our nation's clean energy revolution, we will place a particular focus on mapping and advocating for a viable pathway to the decarbonisation of Western Australia's grid.

PACIFIC CLIMATE JUSTICE INTERNATIONAL COURT OF JUSTICE ADVISORY OPINION

We will continue supporting, platforming and amplifying Pasifika efforts to strengthen international legal frameworks for climate justice. Our goal is to secure a strong and expansive Advisory Opinion from the International Court of Justice that clearly outlines the obligations countries owe under international law when it comes to protecting human rights from the impacts of climate change.

PACIFIC CLIMATE JUSTICE COP31

We will ensure Pacific communities are major and influential actors leading up to and during COP31 in 2026, likely to be hosted by Australia and the Pacific. This work will include securing a major loss and damage finance package. We will also leverage this opportunity to advance our work on clean transitions and deforestation, and strengthen global action on climate and nature.

SUPERCHARGED CAMPAIGNING CAPABILITIES

INTRODUCING OCEANIA

Greenpeace Australia Pacific has proudly welcomed its inaugural dedicated campaign vessel, Oceania, to Australia-Pacific waters. Set to commence operations mid-2024, Oceania heralds a new-era of at-sea campaigning and is poised to amplify our efforts to stop new gas expansions, advocate for increased ocean protections and champion climate justice.

Across our global network of offices, Greenpeace Australia Pacific is responsible for the greatest expanse of ocean. Stretching from the Indian Ocean in the west through to the Pacific Ocean in the east, our magnificent oceans teem with a plethora of marine life. Yet these precious ecosystems are under threat from offshore gas expansions, deep-sea mining, and plastics pollution. It is critical that the corporations responsible are exposed and held accountable, governments are galvanised to increase climate ambition and action, and climate-vulnerable

communities are bolstered in their impassioned calls for climate justice.

Our new vessel is named Oceania, signifying the vast wild waters and the Australia Pacific region which the boat will be dedicated to protecting.

Time and time again, Greenpeace's ships have highlighted the power of at-sea campaigning in exposing and confronting the environmental wrongdoings of corporations at sea across the globe. Aboard those ships, many generations of crew have borne witness to the incredible marine life, its beauty and vulnerability, and how our ways of living on this planet can either help or hinder our ability to survive and thrive. In Oceania, we have secured a new capacity to overcome the remoteness of our region to deliver highly responsive, nimble and year-round at-sea campaigning.

Small, swift and powerful, the wind-powered Oceania is capable of operating anywhere in the Australia-Pacific region, whether it be navigating the tropical waters of northern

Western Australia, weaving through the South Pacific's remote islands and atolls, or enduring the freezing and stormy conditions of the sub-Antarctic. Also large enough to carry our crew and equipment, yet small and efficient enough to sail with a minimal crew, Oceania is currently undergoing a refit in readiness for its emergence as a well-equipped campaigning powerhouse capable of safely travelling long distances and spending extended periods at sea.

FROM MID 2024

you can expect to see Oceania set sail on the high seas on a mission to document and defend our region's marine beauty, peacefully confront and broadcast environmental wrongdoings, and support communities on the frontlines of climate change.

In doing so, its sails will be brimming full with the promise of supercharged campaign impact.

The purchase of Oceania was made possible in particular by the extraordinary generosity and vision of two philanthropists and visionaries - L.B and S.T - who identified the strategic imperative and share Greenpeace's dream of securing a flourishing planet.

Greenpeace is deeply grateful for this game-changing contribution. As most humbly articulated by L.B whilst aboard Oceania:

"This is just a small boat. A small boat that will be a big witness with a very loud voice."



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THANK YOU.

Since our first voyage in 1971, the power of Greenpeace has depended on those who believe in and support the idea of change through action, to secure an earth capable of nurturing life in all of its magnificent diversity. Today, in Australia Pacific, we are a powerful force of over a million people.

Whether you volunteer your time, generously give vital financial donations, raise your voice, sign petitions, join rallies, share the message online, or crew one of our ships, your involvement is what enables Greenpeace to drive massive real world impact.

Together we are unstoppable.

GREENPEACE

Australia Pacific