

FINAL RESULTS

uComms conducted a survey of 1602 residents across Australia during the evening of 24 September 2019.

Question 1:

If a federal election were to be held today, which of the following would receive your first preference vote?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18-34</i>	<i>35-50</i>	<i>51-65</i>	<i>65+</i>
<i>Liberal / National Coalition</i>	43%	41.7%	40.5%	29.9%	45.1%	42.1%	50.5%
<i>Labor</i>	32.9%	29.7%	36.4%	37.8%	27.0%	33.9%	34.4%
<i>The Greens</i>	10.4%	11.7%	9.1%	18.3%	8.3%	7.4%	5.4%
<i>One Nation</i>	4.3%	5.4%	4.8%	4.3%	5.4%	4.8%	4.3%
<i>An Independent / Minor Party</i>	4.7%	4.5%	4.6%	4.7%	4.5%	4.6%	4.7%
<i>Undecided</i>	6.2%	8.0%	4.2%	7.2%	5.7%	6.1%	5.0%

Two party preferred

	<i>Total</i>
<i>Liberal / National Coalition</i>	49%
<i>Labor</i>	51%

Note: Undecided voters allocated by Q1a and preferences distributed as per Q1b



Question 1a:

Being undecided, to which of the following do you have even a slight leaning?

	<i>Total</i>
<i>Liberal / National Coalition</i>	<i>6.2%</i>
<i>Labor</i>	<i>26.8%</i>
<i>The Greens</i>	<i>24.7%</i>
<i>One Nation</i>	<i>2.1%</i>
<i>An Independent</i>	<i>7.2%</i>
<i>Other Minor Party</i>	<i>33.0%</i>

Note: Only respondents that answered 'Undecided' in Question 1 were included in Question 1a



Question 1b:

Which of the following parties will you preference highest?

<i>Total</i>	
<i>Liberal / National Coalition</i>	<i>34.1%</i>
<i>Labor</i>	<i>65.9%</i>

Note: Only respondents that didn't answer 'Labor' or 'Liberal' in Question 1 or 1a were included in Question 1b.



Question 2:

How much do you agree with the following statement: *I have heard that Australian companies are increasingly using renewable energy to power their operations*

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	14.1%	11.5%	16.8%	11.1%	14.2%	10.6%	23.3%
Agree	30.8%	27.1%	34.7%	33.0%	26.8%	30.1%	35.1%
Disagree	29.5%	31.9%	26.8%	31.4%	29.7%	31.7%	22.9%
Strongly Disagree	9.4%	9.6%	9.2%	11.8%	11.9%	6.9%	5.0%
Unsure / Don't Know	16.3%	20.0%	12.4%	12.7%	17.4%	20.8%	13.6%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	14.1%	10.7%	13.0%	17.9%	13.4%	26.3%	20.8%	2.1%
Agree	30.8%	39.8%	32.6%	26.4%	32.9%	10.5%	22.2%	17.5%
Disagree	29.5%	26.5%	41.3%	33.5%	28.0%	34.2%	27.8%	20.6%
Strongly Disagree	9.4%	7.8%	0.0%	7.9%	12.8%	5.3%	15.3%	23.7%
Unsure / Don't Know	16.3%	15.2%	13.0%	14.3%	12.8%	23.7%	13.9%	36.1%



Question 3:

How much do you agree with the following statement: Australian companies should be using more renewable energy to power their operations”

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	61.8%	62.9%	60.6%	69.1%	58.4%	57.3%	62.1%
Agree	17.1%	17.4%	16.8%	11.0%	16.1%	21.6%	22.5%
Disagree	10.1%	9.7%	10.5%	8.3%	10.4%	12.9%	8.6%
Strongly Disagree	7.2%	6.4%	8.0%	9.7%	8.1%	5.8%	3.2%
Unsure / Don't Know	3.8%	3.6%	4.1%	1.8%	7.0%	2.4%	3.6%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	61.8%	33.4%	24.4%	87.9%	94.5%	50.0%	78.9%	56.3%
Agree	17.1%	29.5%	26.7%	9.8%	4.9%	9.2%	5.6%	11.5%
Disagree	10.1%	19.9%	42.2%	0.8%	0.0%	11.8%	4.2%	3.1%
Strongly Disagree	7.2%	11.9%	4.4%	00.4%	0.0%	17.1%	9.9%	18.8%
Unsure / Don't Know	3.8%	5.3%	2.2%	1.2%	0.6%	11.8%	1.4%	10.4%



Question 4:

How much do you agree with the following statement: *I have heard that Australian companies are already setting goals to go to 100% renewable energy as part of their responsibility to tackle climate change*

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	13.6%	13.2%	14.1%	13.5%	10.4%	10.8%	22.9%
Agree	19.8%	18.1%	21.6%	14.4%	17.3%	22.7%	28.2%
Disagree	35.0%	33.6%	36.6%	41.0%	36.2%	32.2%	27.1%
Strongly Disagree	19.7%	19.6%	19.9%	23.6%	22.0%	19.0%	11.1%
Unsure / Don't Know	11.9%	15.6%	7.9%	7.4%	14.1%	15.3%	10.7%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	13.6%	10.0%	13.3%	19.3%	9.1%	13.2%	15.3%	10.4%
Agree	19.8%	21.0%	13.3%	22.4%	23.8%	11.8%	12.5%	7.3%
Disagree	35.0%	36.2%	40.0%	34.7%	36.6%	31.6%	40.3%	22.9%
Strongly Disagree	19.7%	20.0%	22.2%	14.3%	20.7%	30.3%	23.6%	33.3%
Unsure / Don't Know	11.9%	12.7%	11.1%	9.4%	9.8%	13.2%	8.3%	26.0%



Question 5:

How much do you agree with the following statement: Australian companies should set a goal to go 100% renewable energy as part of their responsibility to tackle climate change

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	48.4%	50.8%	45.9%	53.2%	47.9%	43.4%	48.9%
Agree	20.1%	20.3%	20.0%	17.8%	17.4%	22.2%	25.9%
Disagree	14.6%	14.0%	15.2%	15.5%	14.0%	15.3%	12.9%
Strongly Disagree	13.6%	10.9%	16.4%	10.4%	18.1%	15.1%	9.0%
Unsure / Don't Know	3.2%	3.9%	2.5%	3.2%	2.6%	4.0%	3.2%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	48.4%	23.2%	13.0%	70.5%	92.1%	26.3%	62.5%	36.5%
Agree	20.1%	20.5%	19.6%	23.9%	4.9%	15.8%	18.1%	29.2%
Disagree	14.6%	28.7%	34.8%	3.5%	1.8%	17.1%	4.2%	4.2%
Strongly Disagree	13.6%	24.2%	30.4%	0.8%	0.0%	36.8%	13.9%	12.5%
Unsure / Don't Know	3.2%	3.3%	2.2%	1.3%	1.2%	3.9%	1.4%	17.7%



Question 6:

How much do you agree with the following statement: *I'd be more likely to buy a product or service from a company that uses renewable energy, than from a company that doesn't*

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	43.4%	46.1%	40.5%	48.9%	39.1%	39.8%	46.8%
Agree	22.3%	21.6%	23.2%	17.0%	23.4%	25.1%	25.4%
Disagree	18.1%	15.9%	20.5%	19.2%	17.7%	18.5%	17.1%
Strongly Disagree	11.4%	10.0%	12.9%	10.9%	13.8%	12.7%	6.1%
Unsure / Don't Know	4.8%	6.5%	2.9%	4.1%	6.0%	4.0%	4.6%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	43.4%	17.7%	15.6%	65.4%	85.4%	22.4%	44.4%	42.3%
Agree	22.3%	24.3%	20.0%	23.2%	11.6%	17.1%	31.9%	21.6%
Disagree	18.1%	33.8%	44.4%	4.4%	3.0%	32.9%	5.6%	6.2%
Strongly Disagree	11.4%	19.2%	15.6%	1.4%	0.0%	26.3%	13.9%	19.6%
Unsure / Don't Know	4.8%	5.0%	4.4%	5.6%	0.0%	1.3%	4.2%	10.3%



Question 7:

How much do you agree with the following statement: *I would prefer to work for a company that was using renewable energy, rather than one that wasn't*

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	47.5%	50.0%	44.9%	59.2%	42.0%	40.7%	47.3%
Agree	20.3%	20.8%	19.7%	13.7%	19.2%	26.5%	24.2%
Disagree	16.0%	14.2%	18.0%	11.5%	20.3%	16.7%	14.9%
Strongly Disagree	10.8%	8.7%	13.0%	12.8%	11.5%	11.4%	5.7%
Unsure / Don't Know	5.3%	6.3%	4.3%	2.7%	7.0%	4.8%	7.8%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	47.5%	19.5%	15.2%	73.0%	88.5%	16.9%	52.1%	48.5%
Agree	20.3%	22.5%	21.7%	21.2%	10.3%	20.8%	24.7%	13.4%
Disagree	16.0%	30.2%	50.0%	2.5%	0.6%	29.9%	8.2%	6.2%
Strongly Disagree	10.8%	20.0%	8.7%	0.6%	0.0%	20.8%	12.3%	19.6%
Unsure / Don't Know	5.3%	7.7%	4.3%	2.7%	0.6%	11.7%	2.7%	12.4%



Question 8:

More Australian companies are using renewable energy to power their operations. How much do you agree with the following statement regarding this topic: More Australian companies are using renewable energy because it's cheaper and helps to bring down their power bill

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	14.1%	13.7%	14.5%	11.7%	13.9%	10.6%	22.5%
Agree	30.2%	27.2%	33.4%	31.4%	23.5%	32.0%	37.1%
Disagree	27.9%	30.8%	24.9%	29.6%	32.8%	25.7%	20.7%
Strongly Disagree	14.4%	10.7%	18.3%	15.6%	16.0%	15.1%	8.6%
Unsure / Don't Know	13.4%	17.6%	8.9%	11.7%	13.9%	16.7%	11.1%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	14.1%	8.7%	6.7%	20.4%	14.6%	13.2%	17.8%	13.4%
Agree	30.2%	27.6%	22.2%	32.0%	47.6%	18.4%	24.7%	24.7%
Disagree	27.9%	32.6%	44.4%	24.7%	21.3%	30.3%	26.0%	19.6%
Strongly Disagree	14.4%	19.9%	20.0%	7.7%	2.4%	23.7%	17.8%	24.7%
Unsure / Don't Know	13.4%	11.2%	6.7%	15.2%	14.0%	14.5%	13.7%	17.5%



Question 9:

More Australian companies are using renewable energy to power their operations. How much do you agree with the following statement regarding this topic: More Australian companies are using renewable energy because it's cleaner and helps them do their bit to tackle climate change

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	20.7%	22.6%	18.7%	20.5%	20.9%	14.5%	29.4%
Agree	35.1%	34.3%	36.0%	40.0%	29.0%	34.7%	38.0%
Disagree	22.6%	20.7%	24.8%	16.7%	28.8%	24.2%	19.4%
Strongly Disagree	12.7%	10.5%	15.2%	15.3%	13.2%	14.2%	5.7%
Unsure / Don't Know	8.8%	11.9%	5.4%	7.4%	8.1%	12.4%	7.5%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	20.7%	12.3%	15.2%	31.8%	28.0%	6.6%	18.1%	17.5%
Agree	35.1%	34.3%	41.3%	36.4%	41.5%	23.7%	34.7%	27.8%
Disagree	22.6%	29.2%	32.6%	16.6%	15.9%	35.5%	19.4%	12.4%
Strongly Disagree	12.7%	15.2%	8.7%	8.1%	5.5%	22.4%	18.1%	25.8%
Unsure / Don't Know	8.8%	9.0%	2.2%	7.1%	9.1%	11.8%	9.7%	16.5%



Question 10:

More Australian companies are using renewable energy to power their operations. How much do you agree with the following statement regarding this topic: More Australian companies are using renewable energy because it's more reliable and helps them get control over their power supply

	Total	Female	Male	18-34	35-50	51-65	65+
Strongly Agree	10.4%	12.3%	15.2%	10.6%	8.7%	7.7%	16.5%
Agree	21.5%	34.3%	41.3%	20.9%	15.1%	22.7%	31.5%
Disagree	36.1%	29.2%	32.6%	40.3%	39.8%	31.7%	29.4%
Strongly Disagree	21.2%	15.2%	8.7%	21.4%	25.7%	22.4%	11.8%
Unsure / Don't Know	10.7%	9.0%	2.2%	6.8%	10.6%	15.6%	10.8%

	Total	LIB	LAB	GRE	ONP	IND	OTH	UND
Strongly Agree	10.4%	7.5%	6.5%	14.4%	8.5%	6.5%	9.7%	15.5%
Agree	21.5%	12.7%	19.6%	30.8%	27.9%	13.0%	29.2%	17.5%
Disagree	36.1%	40.4%	37.0%	33.1%	44.2%	37.7%	23.6%	20.6%
Strongly Disagree	21.2%	30.7%	34.8%	9.8%	7.3%	33.8%	23.6%	29.9%
Unsure / Don't Know	10.7%	8.7%	2.2%	11.9%	12.1%	9.1%	13.9%	16.5%

This survey was conducted using an automated telephone based survey system among 1602 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender and age to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright uCommunications Pty Ltd.

